

What is Trademark U?

Mission:

To help empower teens to discover, create and live their personal brand. Trademark U delivers leaders, who make smarter choices, which in turn, create healthier communities.

Trademark U enables teens to:

- Define who they are and how they are seen.
- Articulate how they add value to the world around them.
- Create a mission statement that reflects their personal brand.
- Map opportunities to live their brand and help their community.

Trademark U Founder:

Hilary Bilbrey has facilitated leadership institutes for the past 5 years. Her extensive training in leadership and drama, as well as her international experiences teaching teens, helps her to provide an energetic and inspirational platform for teens to become more engaged.

“This is a spectacular event. Watching these kids, you could see the indication of teamwork and the intensity of their subjects. They were on really solid ground. These kids were part of a process to make really smart, but tough choices. Isn’t that what being a leader is all about?”

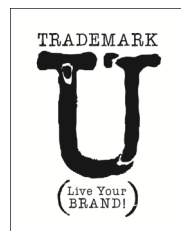
-Mary Jo Carson, Mayor of Wisconsin Rapids

“Camp was super important for my leadership skills. Without camp I wouldn't have accomplished everything that I have. I use my skills every time I'm in a group. I automatically take charge of the group to accomplish our tasks. I think camp is something that everyone should experience because what I learned there, I couldn't have learned anywhere else.”

- Devin Minor, Pittsville Student and three time Inner Wisconsin Teen Leadership Institute Attendee

“It is a great experience which will leave you with a sense of empowerment in this big world. One person can make a difference. A group can make a world of difference.”

- Bridget Culbert, Assumption High School Student and 2007 Inner Wisconsin Teen Leader



Inner Wisconsin Teen Leadership Institute 2010

1332 Westmore CT
Stevens Point, WI 5448

Phone: 715-344-0295
Cell: 715-326-1213

Inner Wisconsin Teen Leadership Institute 2010



Join us for four days of individual leadership, team-building and community service.

June 15-18, 2010

Defy Gravity!
*I'm through accepting limits
cause someone says they're so
Some things I cannot change
But till I try, I'll never know!*

From the musical Wicked!

Who is invited?

8th - 11th Graders from Wood County interested in becoming community leaders in youth development and prevention of risky behaviors. Teams will develop action plans on issues such as, underage drinking and teen prescription drug abuse to complete, with support, during the 2010-2011 school year.

Only ten students per school team. Schools may have more than one team. Each team is required to have an advisor to assist their team. Please feel free to give Trademark U the names of any community leaders you feel should be included in the last day presentation.

More Information:

Trademark U will provide food, snacks and drinks. Students are only responsible for the \$12.00 t-shirt fee. The rest of the camp fees are covered through the participating schools. Camp forms and materials will be sent out before camp.

What will we be learning?

Tuesday, June 15

9:00 a.m. - 3:00 p.m.

Personal Leadership and Team Building

Wednesday, June 16

9:00 a.m. - 3:00 p.m.

Advisors and Teen Leaders will participate in team strategic planning to address community initiatives such as underage drinking and prescription drug misuse.

Thursday, June 17

9:00 a.m. - 3:00 a.m.

Continuation of Strategic Planning

June 15-17 Location:

Grand Rapids Lions Club
36th Street South & County Hwy W
Wisconsin Rapids, WI

Friday, June 18

9:00 a.m. - 1:00 p.m.

Presentations to Community Members

June 18 Location:

McMillan Memorial Library
490 East Grand Avenue
Wisconsin Rapids, WI

Registration:

(or register online)

Name:

Street:

City:

Zip:

Phone:

School:

Email:

Due by May 31, 2010

T-shirt cost \$12.00

__ Sm __ M __ L __ XL

__ 2X (+\$2.00)

Checks can be made payable to:

Trademark U

To register online or for more information go to:

www.TrademarkU.org

Or email:

hilary@trademarku.org